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An Early Look at the 2013 Louis K. Brandt Award Race

The 2011 Louis K. Brandt Research Award results are barely [in the record books](#), yet it is time to take an early look at how the race for the 2013 LKBA is shaping up. Only four months into the 24-month eligibility period that covers 2011-12, there are a few CoB faculty already beyond the starting gate. One of these is finance's **Farooq Malik**, who has an *Applied Financial Economics* to his credit. Malik's unit-mate, **Kimberly Goodwin**, is probably in the lead at this point, given her publication in the *Journal of Real Estate Finance & Economics*, an A-level journal in the CoB.



Moving over to management, we encounter **Sharon Topping**, who has a 2011 publication in *Psychology of Religion & Spirituality*. **Bret Becton** brings to management, and his 2013 LKBA portfolio, a recent publication in the *Journal of Vocational Behavior*. Down at the CoB-GC branch, **Dale Lunsford** and **Marco Wolf** share a paper in the *Journal of Research in Interactive Marketing*. Perhaps the best *journal* to date is **Wesley Pollitte**'s 2011 *Academy of Management Journal* publication. Pollitte, however, is something like the 9th or 10th of 12 authors on this paper. As such, any LKBA 2013 he gets from that will likely be scandalous. Finally, with **Fujun Lai**, the winner of the 2009 LKBA, not yet on the board, the faculty listed above are out front for now. Sources say, however, that Lai is expected at or near the lead when the last few weeks of 2012 come into view.